

Tandem Finance adds Megan Allen to lead franchise segment as Brand Ambassador

FOR IMMEDIATE RELEASE

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FORT COLLINS, COLO. – Tandem Finance officially announces that Megan Allen has joined as Tandem Finance’s Brand Ambassador to the franchise market. She brings a wealth of industry knowledge and experience to our team. Megan has spent her entire career in the franchise industry. She owned her own business with her father during college in the finance industry, helping franchisees create growth through leasing equipment for property improvement plans.

She then worked for Michael Sheehan, our Tandem Finance President with American Express Business Finance as an Account Manager serving Enterprise Franchisors as an account manager for the Intercontinental Hotels Group (Holiday Inn), McDonald’s and Dairy Queen.

After her time working as a supplier for the industry, she moved into a role with Camp Bow Wow, North America’s most significant Doggy Day Care and Boarding brand, as a founding employee. She spent years growing the brand and assisting in real estate, development, and openings. In May of 2011, she was promoted to be the brand’s COO and worked tirelessly to expand services and financial wealth for the franchisees in the system.

Camp Bow Wow was sold to a strategic partner, VCA (WOOF), a \$2 billion public company, in 2014 for a record-setting valuation. Since then, VCA was purchased, along with Camp Bow Wow Inc., to the Mars Corporation. Currently, the Camp Bow Wow brand enjoys a remarkably high multiple unit ownership make-up and strong financial return.

Megan has also assisted other service franchises in various roles over the years. She believes that niche and unique brands can work in most communities and is passionate about finding the right owners for each model. Her various consulting roles have focused on coaching, change management, real estate, legal matters and franchise development.

Megan will lead our efforts to support the franchise industry and guide our future launch for our new brand, FundYourFranchise.com, where we will be creating custom programs for Franchisors and their growth needs. Franchisors looking for funding opportunities, contact mallen@tandemfinance.com.

Tandem Finance Inc. provides equipment financing to SMBs in the U.S. through the equipment vendor channel. Tandem Finance is a wholly-owned subsidiary of Chesswood Group Limited. Chesswood Group Limited, publicly traded on the Toronto Stock Exchange (TSX: CHW), is a financial services company operating in the specialty finance industry in North America.

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